

For Immediate Release

Sunday, May 27, 2018, Delta Beausejour, Moncton, NB

After an intense 2-day process called "The Choosing," the Wallace McCain Institute at the University of New Brunswick has selected the 11th cohort of its Entrepreneurial Leaders Program (ELP). This group of 28 entrepreneurs has a collective economic footprint of \$138M in revenue and 602 employees across the Greater Atlantic Area (GAA). With 405 nominations this year, the finalists faced stiff competition in the selection process. These business leaders in ELP11 will meet for two days each month over the next year in all 4 Atlantic provinces in an elite program with speakers and peer interaction. After the first year, alumni pledge to continue to meet quarterly, which is a testament to the value of the program in the lives of these CEOs.



Front row, from the left: Mufaro Chakabuda** (Maritime Centre for African Dance Inc.), Leigh McFarlane** (The Soap Company of Nova Scotia Ltd.), Sascha Boulet (PhysioFirst Prof. Corp. Inc.), Angus Campbell** (Good Robot Brewing Co.), Amy Schneider (Valley Veterinary Hospital), Laurie MacKeigan** (Backman Vidcom), Kim Green* (Kays Wholesale Inc.), Graham Langill** (MacFarlands Limited) **Second row**: Andrew Barkhouse (CSN-Champlain Auto Body), Mario Ducasse (Plomberie DH Plumbing Inc.), Mark McAllister (VeroSource Solutions Inc.), Maurice D. LeBlanc (SAGE Solutions Inc.), Angie Cummings (KV and Sleep Clinic Inc.), Shelley Simpson** (Prism Lighting Group™), Lisa Jenereaux** (Spurr Brothers Farms Ltd.), Marc Doiron (Doiron Sports Excellence) **Back row**: Jonathon Rasenberg (Oasis Trampoline Park Inc.), Wes Ward (Graystone Brewing Inc), Scott Harrigan** (Glorope.com), Lori Weir (Four Eyes Financial), Rosalyn Hyslop (Mrs. Dunster's (1996) Inc.), Melanie Wildman* (Nutracelle), Zack Fisher (Compact Appliances Ltd.), Carolyn Cameron** (Kings Produce Ltd.), Susan Drover**** (SAM Design Inc.), Randy Wheaton (Trius Truck Centre) . Absent from the photo is Tim Frazer (Garage Kings), Danny Corriveau* (Cooke Capital Group).

(Headquartered in *PEI, **NS, ****NFLD and the remaining are NB. Many have operations in multiple provinces)

About the Wallace McCain Institute

The focus of the Wallace McCain Institute at the University of New Brunswick is to support the next generation of senior business leaders in the Greater Atlantic Area (GAA). The Institute is a catalyst for shifting the business culture of the region and advancing the values of entrepreneurship. The development of deep relationships and networks is fundamental to how the Institute delivers on its mandate.

Programs include intensive cohort programs where participants interact in a retreat environment for our region's business leaders (ELP), their Second-in-Commands (2iC) as well as a program focused on multi-generational businesses (ECHO). The Institute also offers elite workshops and special events on themes relevant to entrepreneurs. The Institute uses innovative approaches to convene people, share best practices, enrich learning, and inspire change.

To learn more about the program, please visit <http://www.wallacemccaininstitute.com/elp> or on Twitter @WMIInstitute

For more information, please contact:

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