



RODDY AWAD

Director / Co-Founder

Tech Knowledge Solutions Inc

Moncton

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Considered a top performer working with Fortune 100 companies on multi-million dollar projects in the technology industry and after receiving an NB Rising Star award and mentorship opportunity in 2004, Roddy made the decision in 2005 to form a company offering big business experience and best practices with small business flexibility and customer service, TRACE Consulting Solutions Inc. In late 2007, Roddy co-founded Tech Knowledge Solutions Inc (parent companies TRACE Consulting & JPAV Consultants), offering project management & technology solutions and services based on experience, leadership and accountability.

Born and raised in New Brunswick, Roddy is passionate about the technology industry and growing its success in our area. Roddy has a BSc from Dalhousie University and a post-graduate diploma in Technology from ITI. He also holds a Project Management Professional (PMP) certification from PMI.



DEREK BILLINGSLEY

Vice President
Encore Interactive inc.
Saint John

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Derek co-founded Encore Interactive in early 2007 with other senior members of the iMagicTV technical team. Encore's vision is to bring next-generation television to telephone companies worldwide – from right here in New Brunswick!

Derek's entrepreneurial activities started early on in his career after co-founding New Brunswick's first competitive Internet service provider Maritime Internet Services in 1994, co-founding GEEKNET in 1999 and Pulse Communications in 2006.

One of Derek's strengths is his seemingly endless fountain of passion and enthusiasm for the projects he tackles.



JOHN BOWLES

Vice President / Founding Partner

Inversa Systems Ltd

Fredericton

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Inversa Systems Ltd., founded in 2005, was created to commercialize radiation imaging products for use in industrial inspection programs and system health monitoring applications.

As one of two founding partners, John has been focused on the strategic planning, business development and collaborator relations for Inversa Systems since its beginning.

John holds Bachelors and Masters degrees in engineering with a strong business sense, allowing him to be equally comfortable in the boardroom, and in the industrial inspection environment and uses both skills to marry Inversa's business strategies with the technical abilities of their product.

In his spare time John rock climbs as a member of the Canadian National Team.



CHANTAL CHIASSON

President

DermaLaser Clinic
Shediac

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Chantal founded DermaLaser in 2003, a private medico-aesthetics Clinic in Shediac. The result of her focus on excellence is her rapidly growing list of clientele from all over the Atlantic region. She's a passionate entrepreneur that aims for the development of a highly efficient private medico-surgical facility that she hopes to grow locally and in a franchise style concept.

She graduated in Dermatology from the Université de Montréal's school of medicine in 1995. Her love and dedication to her native New Brunswick brought her back home to follow and pursue her goal. Chantal opened the Dermatology clinic for the South-East Corporation in Moncton in 1999.

Chantal is a certified member of the Royal College of Physicians and Surgeons of Canada and a Diplomat of The American Board of Dermatology. She sits on the Board of Directors of the Canadian Laser Aesthetic Surgery Society. Chantal is frequently sought out by mass market and specialized written and visual press for interviews on the latest trends in her field.



DUANE DUNFIELD

President & Co-founder
Red Hot Learning Inc.
Fredericton

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Duane co-founded Red Hot Learning Inc., a learning strategy and development company, eight years ago. His aim was to make learning more engaging, exciting, and effective by using technology in innovative ways. In 2003, he identified games for learning as a viable niche in the training field, and he has gone on to lead and develop highly acclaimed games for many international and national clients, including the EA Game Innovation Lab and the Childrens Hospital of Los Angeles.

Duane's recognized expertise in the strategy, design, and development of simulations and games for learning has resulted in steady and sustained growth for RHL and has set it apart from the other e-learning companies in Atlantic Canada. Duane and other senior RHL team members are regularly asked to provide consulting services and thought leadership at a provincial, national, and international level.



GREG HEMMINGS

CEO

Hemming House Pictures

Saint John

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Greg Hemmings is an entrepreneur / filmmaker from Saint John New Brunswick. His company, Hemmings House Pictures, has produced corporate and commercial video for clients nationwide. They have also produced original television programs domestically and internationally for networks such as CTV, Discovery, The Fight Network, CBC, IFC, Much Music, CMT and RUSH HD

Greg employs 6 full time staff, 3 at his company's headquarters in Saint John, and 3 at his new satellite office in Halifax. Greg and his team are passionate about producing creative product, and distributing them to a global market / audience. A devout New Brunswicker, Greg is committed to not only growing his successful business, but creating a sustainable and profitable television industry in the province.



KEVIN HURLEY

COO / Owner
SwiftRadius Inc.
Fredericton

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Kevin is a New Brunswick native with a Bachelor of Science in Computer Science from the University of New Brunswick. Kevin has served NB clients' information technology needs for 22 years. In 2006, Kevin became Chief Operations Officer and Owner of SwiftRadius, a dynamic, award-winning business consulting and information technology service provider offering strategic leadership, innovative solutions and best-in-class resources to clients across Atlantic Canada and throughout North America.

Since Kevin joined SwiftRadius, the company has grown from 6 employees to 32 employees with an average of 13 years of experience, opened 3 offices, won a 2008 KIRA Award for Employment Growth, and was recognized as the 2008 Best Place to Work in Atlantic Canada by Progress Magazine.

Kevin's ongoing goal is to leverage his experience as an information technology consulting manager to drive entrepreneurialism and growth within the New Brunswick knowledge economy.



PIERRE MARTELL

President
Martell Home Builders
Moncton

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Pierre is the co-founder and president of Martell Home Builders, a residential construction company that sells 90% of their homes directly by leveraging social media and technology. The company won the Greater Moncton Chamber of Commerce Excellence Award for Marketing in 2008.

Martell Home Builders involves its clients in the construction experience by developing a web-based platform. Their 99-day construction countdown is a clear, step-by-step, interactive process that ensures buyers a new home on time, on budget and with less stress than traditional systems. The company is developing into a nationally recognized home-building brand.

During his spare time, Pierre actively volunteers as with Junior Achievement and is a board member of the Moncton Youth Residences Inc.



STEVE NICKERSON

President

RapidMind Solutions Inc.

Saint John

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Steve founded RapidMind Solutions with a vision that is somewhat unique for the IT industry in New Brunswick. He aims to help other IT companies in the province to succeed rather than compete with them. RapidMind provides staff augmentation services to other successful IT companies to help smooth out the peaks and valleys of their staffing needs as well as provide specialized technical expertise in Microsoft SharePoint and other technologies where needed.

Steve enjoys building strong and mutually beneficial relationships with employees, clients, and communities. Through his direction, RapidMind Solutions is working to become known as the best SharePoint team augmentation service provider in North America.



GILES OLAND

President

Airfire Telephone and Data Inc.
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Giles Oland founded Halifax Wireless Inc. in 2005. In 2007 Halifax Wireless merged with LandlordIT Inc. and subsequently acquired the former “Airfire Telecom” to create a facilities based communications service provider with fibre, wireless, and data centre assets. Airfire Telephone and Data Inc. (Airfire) is a niche service provider enabling sophisticated telecommunication solutions for business, government, and service provider customers.

Giles attended Old Dominion University in Norfolk, Virginia graduating with a degree in Industrial Technology and a Minor in Management. After working for 5 years in the steel and printing industry in various technology and management roles, Giles worked as an ERP and telecommunications consultant which led to participation in startup and young companies.



PIERRE PELLETIER

VP Marketing / Co-owner
Savonnerie Olivier Soapery
Ste-Anne de Kent, NB

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Pierre was born and raised in Moncton, New Brunswick and graduated from l'Université de Moncton in 1993 in English Studies, Psychology and Communications. In his past lifetime, he was a distinguished international athlete mainly in soccer, volleyball and track, representing Canada throughout Europe, United States and Africa. He is now the co-owner of Les Ateliers du verso inc. better known as The Olivier Soapery or The Olive Oil Soap Company and owner of Verso Communications Inc.

Pierre's leadership, organizational skills, creative talent, entrepreneurial spirit, competitive instinct and 15 years experience in tourism, marketing and sales have brought associations, events, attractions, organizations, businesses and people to the next level.



TERRI MACDONALD RIEDLE

President

Revolution Strategy

Saint John & Fredericton

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Terri MacDonald Riedle is the co-founder and president of Revolution Strategy, a New Brunswick-based communications firm with offices in Saint John and Fredericton. Since its inception in 2002, Revolution has grown to almost 30 professionals. Terri is a disciplined and passionate entrepreneur with skills in strategy, planning, operations, governance, finance and human resource management.

An active member of the community, she has volunteered on many boards and committees and currently sits on the board and finance committee of the Saint John Regional Hospital Foundation. She has also been actively deployed on international disaster relief missions for the Canadian and American Red Cross organizations.

Terri earned her BSc and MBA from Dalhousie University and has worked in various human resource and strategic planning positions until co-founding Revolution. Terri and her husband, Derek, live in Rothesay and have two young boys, Jack (6) and Peter (4).



NICK RUTTER

President
Accesstec Inc.
Fredericton

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Accesstec, a New Brunswick company co-founded by Nick, services the needs of the health sectors of developing nations.

Accesstec has developed, sold and deployed ACSIS: a proprietary health information system that includes an advanced Electronic Health Record (EHR) for a growing number of international clients.

Nick brings a high level of skill to the process of innovation which uniquely equips him for tasks and challenges in today's information technology driven health care economy.

He is experienced in capturing the synergy among related business units and in strengthening existing organizations.



JENNY SCOTT

President

Stylin' Mama, Baby & Tot Inc
Saint John & Fredericton

www.stylinmama.ca

Over the past 6 years, in true entrepreneurial fashion, Jenny Scott has established several very successful businesses in both uptown Saint John & Fredericton NB.

As founder of Ambiance Day Spa and Ambiance Wellness Studio, as well as Founder and President of Stylin' Mama, Baby & Tot, Jenny saw opportunities in her own life experiences and followed through to achieve her dream.

Jenny's passion and drive have led her to win numerous nominations and awards, including the BDC entrepreneur of the year award in 2006 as well as the Saint John Board of Trade young entrepreneur in 2008.

Jenny is just as passionate about her family, and her 3 children (ages 3, 2 and 7 months) as they are the inspiration behind Stylin' Mama, Baby & Tot.



CARL TREMBLAY P.ENG

Operations Manager / Partner
Lorneville Mechanical Contractors Ltd.
Saint John

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Carl is Operations Manager of Lorneville Mechanical Contractors Ltd. He has been with the company for 9 years performing various roles and managing projects of over \$ 100 M . He has been a partner in the company for the past 8 years and has played an active role in the planning and formidable growth of the company.

LMC is a industry leader in industrial construction services and steel fabrication. LMC employs over 600 people and is recognized in the industry for its quality, services and people.

Carl is a professional engineer and the proud father of three teenagers and is very active in sports and community events in Saint John.

Before moving to Saint John, Carl worked for international companies managing projects in Canada and overseas.