



TERRI MACDONALD RIEDLE

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Terri MacDonald Riedle is the co-founder and president of Revolution Strategy, a New Brunswick-based communications firm with offices in Saint John and Fredericton. Since its inception in 2002, Revolution has grown to almost 30 professionals. Terri is a disciplined and passionate entrepreneur with skills in strategy, planning, operations, governance, finance and human resource management.

An active member of the community, she has volunteered on many boards and committees and currently sits on the board and finance committee of the Saint John Regional Hospital Foundation. She has also been actively deployed on international disaster relief missions for the Canadian and American Red Cross organizations. Terri earned her BSc and MBA from Dalhousie University and has worked in various human resource and strategic planning positions until co-founding Revolution. Terri and her husband, Derek, live in Rothesay and have two young boys, Jack (6) and Peter (4).