

# Participant Comments

*"As a small business owner, you have many fears and challenges all around you. WMI's ELP is like an oasis where you get knowledge, advice, networking, encouragements and friendship. These things help you weather those challenges on the way to your business success."*

Cornel Ceapa, Acadian Sturgeon & Caviar Inc., Saint John

*"The bond between the cohort participants and organizer that is being woven will be inseparable at the end of the program. There are great lessons and best practices being learned."*

Robert Savoie,  
Excell-Pro Machine Shop, Beresford

*"Deep, multi-level knowledge, personal learning, group connections & networking"*  
Jake Arsenaault, Inversa Systems, Fredericton

*"People say to me that they can't imagine committing 2 days per month to WMI. Really, they can't afford not to commit that time."*  
Derek Riedle, Revolution Strategy, Saint John

*"Absolute mind opening experience. So varied, yet so focused on growing leadership ability."*  
Gordie Lavoie, Sunny Corner Enterprises, Miramichi

*"The group has really gelled and I feel that the amount of information is totally awesome. The amount of experience and sharing of information has brought me to a new level."*  
Michael Durley, Perpetual Security, Fredericton

*"Being part to this Institute is the most valuable asset I could have while we continue our North American growth. After 10 years of continual double digit growth, I now have the missing knowledge to keep up with this performance."*

Roch Chiasson, Cube Automation, Tracadie-Sheila

*"Value of interactions and forum sessions are unique and provide real life experience to help learn and reduce the loneliness of being a CEO in a small start-up."*

Trish Connolly,  
Advanced Publishing, Saint John

*"It is a vision quest"*

Ryan Smith,  
Chatham Biotech, Moncton

*"This WMI program is the most valuable experience an entrepreneur can have."*  
Kara Hachey, Go-Go Gymnastics, Fredericton

*"The interaction among the participants is proving to be very valuable. At every session there is always a powerful concept to take away and implement in our businesses."*

Janice MacPherson, Pomodori, Saint John

*"The WMI program is absolutely the best thing I have ever done for my business and at the very top of the list for my personal life as well. It has inspired me like nothing else."*

Keith McIntosh, PQA, Fredericton

*"Having a group of entrepreneurs at a similar stage who share challenges & experiences is very valuable. So many of our issues are similar; it makes one realise that many minds working together on problems adds a dimension to individual problem solving that otherwise would not have been there."*

Karl Holmqvist, RedBall, Moncton



**Life CHANGING!**

Gene Fowler,  
Fatkat Animation, Miramichi