



## PIERRE PELLETIER

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Pierre was born and raised in Moncton, New Brunswick and graduated from l'Université de Moncton in 1993 in English Studies, Psychology and Communications. In his past lifetime, he was a distinguished international athlete mainly in soccer, volleyball and track, representing Canada throughout Europe, United States and Africa. He is now the co-owner of Les Ateliers du verso inc. better known as The Olivier Soapery or The Olive Oil Soap Company and owner of Verso Communications Inc.

Pierre's leadership, organizational skills, creative talent, entrepreneurial spirit, competitive instinct and 15 years experience in tourism, marketing and sales have brought associations, events, attractions, organizations, businesses and people to the next level.