



PIERRE MARTELL

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Pierre is the co-founder and president of Martell Home Builders, a residential construction company that sells 90% of their homes directly by leveraging social media and technology. The company won the Greater Moncton Chamber of Commerce Excellence Award for Marketing in 2008.

Martell Home Builders involves its clients in the construction experience by developing a web-based platform. Their 99-day construction countdown is a clear, step-by-step, interactive process that ensures buyers a new home on time, on budget and with less stress than traditional systems. The company is developing into a nationally recognized home-building brand.

During his spare time, Pierre actively volunteers as with Junior Achievement and is a board member of the Moncton Youth Residences Inc.