WALLACE McCAIN INSTITUTE
BRIDGING ENTREPRENEURIAL LEADERS

2008 COHORT PROGRAM AGREEMENT

MISSION

To become better entrepreneurs who create significant growth

through building skills and sharing pertinent experiences

in a trusting and confidential environment.

DESIRED OUTCOMES

To become:

- a better leader/mentor
- a better person
- more confident in my decisions
- a different business person

Learn about and get help with:

- life cycle management
- retail business
- revenue
- time management
- capturing the "S" curve
- finding a path forward for business
- moving to the next phase
- filling holes in understanding running a business
- navigating a pending storm
- obtaining life style balance
- stepping back and seeing the big picture

Through:

- developing relationships with people I can trust
- sharing "experience" not just experiences
- learning from others

NORMS

Total Engagement

- No cells or BlackBerrys
- Be on time
- Urgency understood

Total Commitment

- 100% attendance expected
- All absences will be reviewed
- Membership votes require majority (50%)

Absolute Confidentiality

- Breaches can result in expulsion